



THE RITZ-CARLTON®
DUBAI INTERNATIONAL FINANCIAL CENTRE

Laser & Electronics Middle East LLC
LED Lighting Division
P.O.BOX 113467
Dubai
UAE

To whom it may concern

RE: LED Lighting Reference Letter

Laser & Electronics Middle East is LED Lighting Division provided us a complete LED retrofit Lighting solution from there exclusively represented brand OPTILED.

The OPTILED 3.5W SUPERSTAR LED MR16 lamp has allowed us to save almost 90% on power consumption compared to the standard 50W Halogen lamps we were using before.

Not only has the power consumption in lighting reduced, but we have also seen a reduction in AC power consumption, since the LED Emits less heat compared to the 50W Halogen lamp, which has led to a reduction in AC usage in our property

By using LED Lighting technology we have reduced our lighting maintenance costs by almost 40%, since the life of the OPTILED Lamp lasts for 35,000 hours compared to the Halogen lamp, which would only last for 3,000 hours.

We recommend Hotels to use the OPTILED Brand and the services and expertise provided by Laser & Electronics Middle East LLC to help reduce power consumption.

Director of Engineering

M. Bol Kemy